

THE PRIVACY POLICY OF THE WEBSITE www.ldm.ch LDM - Molecular Diagnostics Laboratory

INFORMATION ART. 13 Legislative Decree 196/2003 - www.ldm.ch This page describes how to manage the site with reference to the processing of personal data of users who consult it. This page therefore contains the information provided pursuant to art. 13 of Legislative Decree 196/2003 - Code regarding the protection of personal data - to those who interact with the WEB services of LDM - Molecular Diagnostics Laboratory. The simple consultation of this site, as well as the registration on it, in fact, may involve the registration, use, cancellation and, more generally, the processing of personal data relating to identified or identifiable users.

THE HOLDER OF THE TREATMENT

The owner of their treatment is LDM - Molecular Diagnostic Laboratory based in Via Petrini 2 - 6900 Lugano - Switzerland.

PROVISION OF DATA AND CONSENT TO PROCESSING

By "processing" of personal data we mean any type of collection, registration, storage, modification, communication, cancellation and dissemination of personal data. The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of internet communication protocols. Consequently, the mere access to the site implies the acquisition by the manager of information and data concerning the user. Furthermore, the registration on the site, optional and voluntary, as well as the equally optional and voluntary sending of e-mails to the addresses indicated on this site, involve the acquisition of the personal data of the registered user, such as, by way of example, the 'email address. The user is clearly free to choose whether to provide his personal data, by entering them in the appropriate registration forms. Failure to provide data or denial of consent to their processing may make it impossible to obtain registration and, therefore, the service requested by the user.

PURPOSE OF DATA PROCESSING

For all users of the site: The personal data relating to users of the site may be used in order to obtain anonymous statistical information on the use of the site, to check its correct functioning and to ascertain any liability in case of offenses committed to the detriment of the site, Owner or third parties. With reference to users who register on the site: In addition to the purposes described above, the data relating to users who register on the site will be processed in order to:

1. make it possible to access and browse the site;
2. provide the user with the services offered by LDM - Molecular Diagnostics Laboratory;
3. for the needs of monitoring the progress of relations with customers;
4. for marketing purposes and for sending advertising material;

COMMUNICATION AND DISCLOSURE OF DATA

The personal data of "registered" users may be disclosed to third parties who provide the goods / services available on the site as well as to third parties who carry out data analysis activities for statistical purposes; in any case, within the limit of the purposes of the processing described above. This communication can be made both to subjects allocated on the national territory, and to subjects allocated abroad in countries belonging to the European Union or foreign to it. The data may also be disclosed to third parties in charge of the maintenance of the site by the owner and under his supervision. No personal data acquired by the WEB service will be disclosed.

METHOD OF TREATMENT

Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected. Specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access, as required by law. Finally, the processing of personal data connected to the WEB services of this site is only handled by the personnel in charge of processing by the Data Controller or the Manager or by employees of occasional external system maintenance operations but appointed by the Data Controller.

TREATMENT OF COOKIES

On this site, the use of cookies is strictly limited to the transmission of session identifiers necessary to allow safe and efficient exploration of the site. Cookies are stored on the user's computer and allow the acquisition of the user's personal identification data.

RIGHTS OF THE INTERESTED PARTIES

Pursuant to art. 7 of the Privacy Code, the subjects to whom the personal data refer have the right, at any time, to: obtain the confirmation of the existence of the same data and to know its content and origin, to know the purposes and methods of the processing, to know the details of the Data Controller and any Data Processor, to know the subjects or categories of subjects to whom the data may be communicated, verify the accuracy of the data, request its integration, updating or rectification, cancellation, transformation into anonymous form or blocking of data processed in violation of the law, request certification of the fact that the above have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated. Furthermore, the subjects to whom the data refer may, for legitimate reasons, oppose, in whole or in part, the processing of data concerning them, as well as, in particular, the processing of personal data provided for the purposes of commercial information or sending advertising or direct sales material or for carrying out market research or commercial communication.