

## **Personal data treatment**

**Privacy policy of the web site [www.ldm.ch](http://www.ldm.ch)**

**LDM – Laboratory of Molecular diagnostic**

Informational Article 13 D. Law 196/2003 – [www.ldm.ch](http://www.ldm.ch)

In this page is described the management of the website, referring to the treatment of personal data of the users, who read it. This page contains the informational according to the article 13 of the law 196/2003- Codex regarding the protection of personal data- to who interacts with LDM (Laboratory of Molecular diagnostic) web services.

The consultation of this web site, such as the registration in it, involves the registration, the use, the cancellation and, generally, the treatment of personal data regarding identified or unidentified users.

### TREATMENT'S HOLDER

Treatment's holder is the LDM – Laboratory of Molecular diagnostic in **Pasquée 32, CH 6925 - Gentilino – Switzerland.**

### CONFERRING OF DATA AND CONSENT TO TREATMENT

The personal data's treatment involves every kind of shelter operations, registration, conservation, modification, communication, cancellation and diffusion of personal data. The information systems and software procedures proposed to the operation of this Web site have in their normal management some personal data. The transmission of these personal data is implicit in the use of communication protocols of internet. Consequentially, the access to the website means the acquirement from the holder of information and data about the user. Moreover, the registration to the website, which is both optional and voluntary, and the e-mails sent to the addresses written in the website, involve the acquirement of personal data of the registered user, such as the mail address.

The user is clearly free to choose if he wants to furnish his personal data (fulfilling the registration paper) or not. The lack of the awarding of the data doesn't allow the registration.

### PURPOUSE OF DATA'S TREATMENT

To every users of the web site:

Personal data regarding the web site' users can be used to get statistical and nameless information of the web site's use, in order to control the operation of it and to verify eventual responsibilities in case of offenses to the website, the holder or someone else.

Referring to users who register in the website:

Personal data will be even used to:

1. Allow the access to the website
2. Furnish the users the offered services of the LDM-Laboratory of Molecular diagnostic;
3. Control the relationship with costumers
4. Control the marketing and to send billboards

### COMMUNICATION AND DATA DIFFUSION

Personal data of registered users can be communicated to other people who furnish available services in the website and to others who analyze the data to get a statistic. This communication can be done by means of people living in Switzerland or by means of foreigners belonging to the UE.

Moreover, the data can be communicated to people who have to maintain the website from the holder.

No personal data acquired from the WEB will be diffuse.

#### TREATMENT MODALITY

Personal data are treated with automatic instruments for the necessary time to obtain the desired purpose.

Safety measures are observed to prevent the loss of data, illicit use or a not correct use of them from not authorized people.

Finally, the personal data which are linked to the Web services of this website are used just from authorized people by the holder or from outside people who are anyway authorized by the holder.

#### COOKIES' TREATMENT

In this website the use of cookies is limited to the transmission of necessary identification to allow the sure exploration of the website.

Cookies are memorized on the computer by the user and they allow the acquirement o personal data, which are the identification of the user.

#### USERS' RIGHTS

According to the article 7 of the Privacy Codex, the users of the website have the right to get in any time: the confirm of the existence of these data and to know their origin and contents, to kwon the purpose and the treatment modality, to know the holder or the responsible, to kwon where and whom could be these data sent, to verify these data, to ask for an integration, an update, a cancellation, a transformation in a nameless form of them and to ask the attestation regarding the possible operations. Moreover, these users can oppose to part of the personal data's treatment, in particular, to personal data's treatment with the purpose of commercial information regarding sending billboards or marketing research.